



And a great time was had by all!

Customers, vendors, employees and family gather to celebrate 50 years together!

It all began with two trucks and a commitment to superior customer service. That humble start was the beginning of a company that is now in its third generation with no intention of slowing down.

The 50th Anniversary of the company formed in 1959 by Wilfred Giroux, Sr. was celebrated in grand style on August 29th. Rainy weather couldn't dampen the spirits of those attending. Staff put the big truck bays to best use with a Moonbounce for the kids, food and a host of activities for everyone. Family members, employees, vendors, friends, long-time and recent customers spent the morning celebrating and sharing wonderful memories.

A highlight of the day was the recognition given to the group of customers who have remained with Giroux since the company's inception. The names of those customers were put into a drawing to win 500 gallons of heating oil. The lucky winner was Mrs. Margaret Brown of Portland.



The company's original customer service mission is still very evident as the management team continues to keep abreast of changes in the industry. Customers had plenty of new energy resources to read about as they walked through the various information tables. There were displays explaining several of the new technologies available and actual systems for folks to see. If you

missed the party but are interested in what we offer as an alternative to oil, please give us a call.

Steve Giroux took this opportunity to unveil the company's new name - Giroux Energy Solutions - and the new image that will soon be visible on the company's fleet of trucks, and throughout the company.

We've added all the photos from the day's activities to our web site. Be sure to check them out! You'll now find us at www.GirouxEnergy.com.



#2 Oil and BioHeat Burn Cleaner and More Efficiently Than Ever Before

We've made **Zero Emissions our goal** and will work toward that with you at every opportunity. Our **Energy Conservation Specialists** are working hard to help you reduce fuel usage and improve your efficiency.

Did you know?

- Heating Oil has reduced its carbon footprint by 40% over the last 30 years.
- Heating Oil produces significantly less pollution now compared to ten years ago, (10 lbs. of particulate matter/1000 gal. burned in 1999 vs 7 ounces of particulate matter /1000 gal. burned in 2009.)
- B10 BioHeat produces the same amount of CO2 as Natural Gas.
- BioHeat gives you a 1-1 reduction in overall usage for every % of Biodiesel you use (eg. Use B5 for a 5% reduction in total usage, B10 for a 10% reduction, etc.)
- Our Energy Efficiency Checkup can improve your efficiency roughly 3-6% and reduce your emissions 5-10%.
- Upgrading to a technologically advanced system can improve your efficiency by 30-40%.
- Adding new automatic controls to your existing system will improve your efficiency by 10-15%.

Dear Friends,

Thank you to everyone for your participation in our 50th Anniversary. Whether you came to the party, called with congratulations or stopped by on another day, we really appreciate all the support from our customers.

We also appreciate all the positive comments about our new name, company logo and most importantly, the new services and products we have to offer as we move forward with the changes and growth in the energy world. It's an exciting time in our industry and we look forward to helping you determine your alternative energy opportunities.

Our web site has been recently updated with our new logo, products and services plus all the photos from the party. Please take a look. It was a very enjoyable day. One we won't soon forget! Thanks to Wilfred Sr. & Vera Giroux for having the courage to start this wonderful company 50 years ago. None of what we are able to do today would be possible without their vision and hard work.

Warmly yours,
Steve Giroux



Giroux is Your Resource for **Alternative Fuel Sources**

When this company began, our purpose was to provide the very best service possible to each of our customers. In 1959, oil was clearly the best and most reliable home heating fuel source. Now there are more choices than ever before. How do you know when to change systems, what to choose and who to call?

The simplest answer is to call us. Our new name - **Giroux Energy Solutions** - reflects the breadth of our knowledge and experience in helping our customers make wise decisions for their home heating and energy needs. Like you, we have been following the trends in energy efficiency and alternative resources. We've also been making good use of our experience and industry knowledge to provide the advice you need. We're ready to help you make the most of your energy budget, reduce your carbon footprint and still keep your home safe and comfortable all year long.

Energy Conservation and Whole House Energy Analysis - Our technicians have completed the necessary training to answer questions, evaluate your options, and install or maintain appropriate systems. We think of them as "green collar experts". When we visit your home, we won't just be looking at your existing system. We'll be looking at all the ways you use energy to run your home and keep your family comfortable. Energy efficiency is about your whole house...not just a piece of it. Our goal is to deliver the greatest amount of energy in the most efficient manner while using the least amount of fuel possible.

Solar - Many people are attracted to solar because the fuel source is virtually free.



Solar can make sense as a fuel source for heating your domestic hot water. Best of all, it can be adapted to your existing hot water system. Our Energy Conservation Specialists are trained to evaluate your home for potential solar application and can explain the process by which we determine your "pay-back."

BioHeat® - The simplest, and most cost-effective alternative to traditional heating oil continues to be our premium blend BioHeat. This fuel is made here in the United States and can be burned in your existing system immediately without any upgrade or conversion. We recommend you select what is known as B5 BioHeat (a blend of 5% premium soy-bean oil with 95% #2 heating oil). It may sound like a small change but research shows you can expect a 5% reduction in usage with this choice. Importantly, if all the US homes that now burn oil switched to B5 BioHeat, the reduction in emissions would have the same effect as taking 700,000 cars off the road. We've posted some additional information on our web site to help you understand why we think BioHeat is such a good choice for our customers. You'll find it at www.GirouxEnergy.com/ReliableFuels.

Propane - No longer just a cooking fuel, propane makes sense for all sorts of heating applications. Propane is a safe, smart and clean alternative to wood-fired stoves and fireplaces. Propane is an economical way to heat your hot tub, spa or pool. And with today's high efficiency gas furnaces, propane is a reliable heating source. Ask us how propane might work to meet the needs of your home and family.

We have information on other alternative energy resources in addition to those listed here. Please feel free to call with any questions you may have. We'll be happy to share what we know and help you make an informed decision. Remember, if it involves energy efficiency and heating your home, we are here to help.

What's **UP** with oil prices?

The price of Crude Oil has gone from \$35.00 a barrel in March to over \$80.00 a barrel in recent weeks, all while the world is sitting on a 27-year high supply and demand continues to decline. There can only be one cause—manipulation and speculation on the part of Wall St. Higher oil prices will destroy any hopes of an economic recovery and will essentially pose a huge tax increase on America. Please speak up and contact your Senator and Congressman today before another "Bubble" forms and bursts!

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Maine Oil Dealers Association Becomes Maine Energy Marketers Association

After 55 years, the trade group that led the state's transition from coal to oil in the 20th century, the Maine Oil Dealers Association, has a new name to reflect its 21st-century expansion into bioheat, wood pellets and other energy sources. The association's new web site is a useful resource for every homeowner in Maine. You'll find it at www.MaineEnergyMarketers.com.

New at GirouxEnergy.com

On our web site (www.GirouxEnergy.com) you can now fill out an Inquiry Form and submit it to us automatically for information about a variety of our services, products and fuels. You'll also find a handy link to sign up for an electronic version of this newsletter.

Tank Insurance—Peace of Mind

We now offer testing to detect the level of corrosion occurring inside your oil tank. Benefits include:

- Homeowner's Insurance Discounts
- \$1,000 toward tank replacement
- Minimizes unexpected tank leaks

Call our office for more information

